Strategy ₿

Education Course Catalog

Strategy Training Catalog

Introduction to Strategy Education

Strategy Education is committed to the success of every Strategy practitioner. We empower you with the skills to get the most out of your analytics investment. Build faster, more secure, more resilient applications and develop them quicker than ever.

Our training is delivered with a modern experience that fits the way you live and work today. We provideflexible learning with stackable, modularized courses, that are 100% online. Our training is shaped around the essential roles that leverage Strategy. Demonstrate your skills through Professional Certifications that act as a foundation to build a career in Analytics, proving your expertise using Strategy.

Annual Education Subscriptions

Access to Strategy Education is available via two annual user subscriptions—the Architect Pass and the Analyst Pass. Additional custom or private education is available via Education Services.

FREE FOR ALL USERS



ANALYST PASS



ARCHITECT PASS



Strategy One Certified Professional



Strategy One Certified Professional certification, the pinnacle of achievement for our dedicated students and true Strategists. Earn this certification by completing our four core certifications: Departmental Analyst, Enterprise Analyst, Project Architect, and Administrator.

What's Included in Your Subscription

- **Courses**: Interactive courses that include instructional videos, hands-on exercises, and quizzes for self-paced or instructor-led learning that spans the essential Strategy roles.
- **Certifications**: Demonstrate your skills through on-demand Professional Certifications that are a foundation to build a career in Analytics, proving expertise in using Strategy. After completing your certification, you'll receive a digital badge that highlights your accomplishment, which you can post on social media.
- **Education Sandbox**: Leverage new features and best practices, hands-on in your own environment. The Education Sandbox provides an environment for you to kick the tires on new features and complete exercises for related courses. The Sandbox is always on and always on the latest version.
- **On-demand Environments**: Students can request three environments per calendar month that run 5 hours each, for a total of 15 hours per month. After using the 15 available hours for the month, students can continue to access the Education Sandbox and create objects there.

Private and Customized Education

Our experts are available to deliver private training sessions which can be further tailored to the specific needs of your organization. Education experts can also create custom courses using your own data. Education Services includes the labor costs of preparing, customizing, and delivering your content.

TYPE	DESCRIPTION
Private Instructor-led	Existing course or certification delivered privately on-premise or online.
Private and Custom Instructor-led	Existing course customized with your data, reports, dashboards, and cards.
Private and Commissioned Instructor-led	New education experience with instruction and workshops tailored to your specific needs.

Custom Education Portal

Education for everyone. The Custom Learning Portal is a customized learning page, hosted on strategy.com/software, that centralizes your learning content, from custom courses to how-to videos, all alongside Education courses and certifications.

Learning Path Details

FREE



- Strategy AI for Business Users: Getting Started
- Overview of Strategy AI and BI
- Strategy Mosaic: Transform Workflows with AI-Powered Data Modeling
- Auto Answers: Chatbot Analysis in a Dashboard
- Auto Dashboard: Expediting Content Creation
- Strategy Agents: Building a Customized Chatbot
- Advanced Analyses with Auto Answers

FREE



- Getting Started with Strategy
- Discovering and Sharing Insights with Library
- HyperIntelligence: Integrating Insights into Workflows



- Leveraging Data for Actionable Insights: Reporting Basics
- Accessing Data Sources and Wrangling Datasets in Dashboards
- Understanding Your Data Through Visualizations
- Optimizing Visualizations to Guide Analysis
- Filtering Data to Customize and Focus Analyses
- Prompting Users to Determine the Data Displayed
- Performing Calculations with Stand-Alone and Derived Metrics
- Sharing Reports and Dashboards



- Developing Enterprise Metrics
- Developing Transformation Metrics
- Developing Conditional Metrics
- Developing Level Metrics
- Grouping Attributes to Customize Data Display
- Creating Attributes in Dashboards
- Filtering Reports, Metrics, Filtering Reports, Metrics, and Attribute Groups
- Filtering Dashboards
- Building Prompts to Enable User Input
- Improving Performance with Intelligent Cubes
- Importing and Preparing Data for Dashboards
- Creating User Workflows with Panels
- Creating User Workflows with Links
- Building Enterprise Mobile Applications
- Using Database Write-Back Functionality to Enable Decision Making
- Extending Data Discovery with HyperIntelligence



- Defining and Analyzing Data Requirements: Data Modeling
- Developing and Maintaining Schema Objects
- Optimizing the Schema
- Leveraging Advanced Data Warehouse Schemas Design
- Using Logical Views to Map Schema Objects to SQL Queries
- Architecting Advanced Attributes
- Implementing Hierarchies with Data Modeling Techniques



- Getting Started with Strategy SDKs
- Leveraging the REST API for Strategy Workflows
- Embedding Modern Analytics with Strategy SDK
- Enabling Zero-Click Analytics with Hyper SDK
- Advanced Strategy SDK: Authentication and Custom Visualizations
- Rebranding and Customizing Strategy Mobile



- Administering Strategy: Managing the Intelligence Platform, Environments, and Projects
- Securing and customizing user privileges and data access
- Monitoring and Tracking the Analytics System
- Administering Strategy Mobile and Library Mobile
- Optimizations for Performance
- Managing Strategy Life Cycles
- Automation for Administrators



- Understanding Big Data Fundamentals
- Administering Big Data with Strategy
- Data Warehouse Performance Tuning
- Optimizing Data: Strategies and Techniques
- Integrating and Migrating Data



- Laying the Foundation and Creating Your Infrastructure
- Securing the Infrastructure
- Monitoring, Optimizing, and Maintaining the Infrastructure
- Administration for Strategy on Cloud



- Dashboard Practice: Solidify Your Skills
- Build a Self-Service Dashboard
- Creating a Guided Analytical Experience
- Customizing the User Experience with Applications
- Dynamic Dashboards: Conditionally Displaying Objects
- Parameters in Dashboards: Dynamic Definitions
- Creating Nested Metrics
- Level Metrics Practice Workshop
- Prompt Deep Dive: Level Prompts, Filter Prompts, and Formatting
- Designing Mobile-First Dashboards
- Designing Documents: Getting Started
- Designing Documents: Adding Data
- Designing Documents: Displaying Data and Text
- Designing Documents: Displaying Reports
- Designing Documents: Adding Interactivity
- Analyzing SQL and Optimizing Performance
- Enhancing Enterprise Analysis with Data Science
- Administering Strategy on Linux



FREE AI Enabled Business Intelligence

Free for all users: Pair the precision and trust of BI with the intelligence and speed of AI to enhance analytics and decision-making capabilities.

Chapter 1: Strategy AI for business users: Getting started

Chapter 2: Overview of Strategy AI and BI

Chapter 3: Strategy Mosaic: Transform workflows with AI-powered data modeling

Chapter 4: Auto Answers: Chatbot analysis in a dashboard

Chapter 5: Auto Dashboard: Expediting content creation

Chapter 6: Strategy Agents: Building a Customized Chatbot

Chapter 7: Advanced Analyses with Auto Answers

Demonstrate your skills: FREE AI Enabled Business Intelligence CERTIFICATION



FREE For Business Users

Analyze applications, interprets data, and communicates findings across teams.

Chapter 1: Getting started with Strategy

Chapter 2: Discovering and sharing insights with Library

Chapter 3: HyperIntelligence: Integrating insights into workflows

Demonstrate your skills: Business User CERTIFICATION



For Departmental Analysts

Create, maintain, and share applications that analyze data to help business users and executives in their department make better data-driven business decisions.

Chapter 1: Leveraging data for actionable Insights: Reporting basics

Chapter 2: Accessing data sources and wrangling datasets in dashboards

Chapter 3: Understanding your data through visualizations

Chapter 4: Optimizing visualizations to guide analysis

Chapter 5: Filtering data to customize and focus analyses

Chapter 6: Prompting users to determine the data displayed

Chapter 7: Performing calculations with stand-alone and derived metrics

Chapter 8: Sharing reports and dashboards

Demonstrate your skills: Departmental Analyst CERTIFICATION



For Enterprise Analysts

Create, share, and maintain intelligence applications for the enterprise. Publish standardized application objects and promotes departmental applications from self-service into the enterprise environment.

Chapter 1: Developing enterprise metrics

Chapter 2: Developing transformation metrics

Chapter 3: Developing conditional metrics

Chapter 4: Developing level metrics

Chapter 5: Grouping attributes to customize data display

Chapter 6: Creating attributes in dashboards

Chapter 7: Filtering reports, metrics, and attribute groups: Creating stand-alone filters

Chapter 8: Filtering dashboards

Chapter 9: Building prompts to enable user input

Chapter 10: Improving performance with intelligent cubes

Chapter 11: Importing and preparing data for dashboards

Chapter 12: Creating user workflows with panels

Chapter 13: Creating user workflows with links

Chapter 14: Building enterprise mobile applications

Chapter 15: Using database write-back functionality to enable decision making

Chapter 16: Extending data discovery with HyperIntelligence

Demonstrate your skills: Enterprise Analyst CERTIFICATION



For Project Architects

Create, publish, and optimize a federated data layer as the enterprise's single version of the truth. Build and maintain the schema objects and abstraction layer on top of varying and changing enterprise assets.

Chapter 1: Defining and analyzing data requirements: Data modeling

Chapter 2: Developing and maintaining schema objects

Chapter 3: Optimizing the schema

Chapter 4: Leveraging Advanced Data Warehouse Schema Designs

Chapter 5: Using logical views to map schema objects to SQL queries

Chapter 6: Architecting advanced attributes

Chapter 7: Implementing hierarchies with data modeling techniques

Demonstrate your skills: Project Architect CERTIFICATION



For Developers

Inject, extend, and embed intelligence into custom and third-party applications. Leverage embedded analytics to enable your organization to build robust, feature-filled business intelligence-enabled applications.

Chapter 1: Getting started with Strategy SDKs

Chapter 2: Leveraging the REST API for Strategy workflows

Chapter 3: Embedding modern analytics with Strategy SDK

Chapter 4: Enabling zero-click analytics with HyperSDK

Chapter 5: Advanced Strategy SDK: Authentication and Custom Visualizations

Chapter 6: Rebranding and customizing mobile applications

Demonstrate your skills: Developer CERTIFICATION



For Administrators

Configure the Intelligence Architecture. Maintain the security layer, monitor system usage, optimize architecture, reduce errors, maximize uptime, and boost performance.

Chapter 1: Administering Strategy: Managing the Intelligence Platform, environments, and projects

Chapter 2: Securing user privileges and data access

Chapter 3: Monitoring and tracking the analytics system

Chapter 4: Administering Strategy Mobile and Library Mobile

Chapter 5: Optimizations for performance

Chapter 6: Managing Strategy life cycles

Chapter 7: Automation for Administrators

Demonstrate your skills: Administrator CERTIFICATION



For Database Administrators

Design and maintain database enterprise assets. Optimize database performance and utilization based on query types, usage patterns, and application design requirements.

Chapter 1: Understanding Big Data fundamentals

Chapter 2: Administering Big Data with Strategy

Chapter 3: Data warehouse performance tuning

Chapter 4: Optimizing data: Strategies and techniques

Chapter 5: Integrating and migrating data

Demonstrate your skills: Database Administrator CERTIFICATION



For System Administrators

Set up, maintain, monitor, and continuously support the infrastructure environment through deployment on AWS, Azure, Windows, or Linux, while optimizing performance and controlling costs.

Chapter 1: Laying the foundation and creating your infrastructure

Chapter 2: Securing the infrastructure

Chapter 3: Monitoring, Optimizing, and Maintaining the Infrastructure

Chapter 4: Administration for Strategy on Cloud

Demonstrate your skills: System Administrator CERTIFICATION



Workshops

Refine and expand your skills beyond core learning with hands-on workshops designed to align with various learning paths and roles.

Dashboard practice: Solidify your skills

Build a self-service dashboard

Creating a guided analytical experience

Customizing the user experience with applications

Dynamic dashboards: Conditionally displaying objects

Parameters in dashboards: Dynamic definitions

Creating nested metrics

Level metrics practice workshop

Prompt deep dive: Level prompts, filter prompts, and formatting

Designing mobile-first dashboards

Designing Documents: Getting Started

Designing documents: Adding data

Designing documents: Displaying data and text

Designing Documents: Displaying Reports

Designing Documents: Adding Interactivity

Analyzing SQL and optimizing performance

Enhancing enterprise analysis with data science

Administering Strategy on Linux

